



# SIP PACIFIC NORTHWEST

14-day Wine Trail through Northern California, Southern Oregon, and the Willamette Valley.



**Sip your way through the Pacific Northwest.** Take a “winecation” through nine distinct regions across two amazing states (Oregon & California, of course!). Stay in first-rate accommodations and experience a delight of stunning views, endless vistas, and world-class attractions like Crater Lake National Park. With diverse growing appellations and micro-climates, the region is home to bold, varied and noteworthy wines. This 14-day itinerary begins in San Francisco, winds through the Sonoma and Mendocino wine regions, and up through the Northern California and Southern Oregon coast to Florence. From there, travel east to the famed Willamette Valley wine region near Eugene and surrounding areas.

The return trip leads you south through the scenic I-5 corridor and into Oregon’s oldest wine region, the Umpqua Valley near Roseburg. Visit artisan producers and family-run wineries of the entire Southern region, including the Rogue, Illinois, and Applegate Valleys. A day to travel to the high country and visit Crater Lake National Park is not to be missed. The trip concludes with a visit to Medford (experience the boutique wineries of the Bear Creek valley), to Ashland, and then to San Francisco. Experience a day... or two... or the whole 14-day adventure. [www.southernoregonwines.org](http://www.southernoregonwines.org)

## DAY ONE

**Experience Sonoma County** - Healdsburg and Santa Rosa. More than 370 wineries, 500-plus eateries that include *Michelin* and *Zagat*-rated restaurants, breweries, farms and farm markets, make Sonoma County a farm-to-table paradise. Here you will find **Everett Ridge** [www.everettridge.com](http://www.everettridge.com), **Papa-pietro Perry** [www.papapietro-perry.com](http://www.papapietro-perry.com), **Michel Schlumberger** [www.michelschlumberger.com](http://www.michelschlumberger.com), **Quivira**, [www.quivirawine.com](http://www.quivirawine.com), **Mazzocco** [www.mazzocco.com](http://www.mazzocco.com), **Rafanelli** [www.arafanelliwinery.com](http://www.arafanelliwinery.com). On the square in Healdsburg you can find **La Crema** [www.lacrema.com](http://www.lacrema.com) and **Murphy Goode** [www.murphygoodswinery.com](http://www.murphygoodswinery.com) among numerous great restaurants.



## DAY TWO

**Continue north on highway 101** to the Mendocino County line. The corridor between Hopland and Redwood Valley contains one of two main Mendocino viticultural areas. The region is part of the larger North Coast AVA and one of California’s largest and most climatically diverse wine growing regions. Mendocino County is one of the northernmost commercial wine grape regions in the state with two distinct climate zones. Between Hopland and Ukiah wineries of particular interest include: **Campovida** [www.campovida.com](http://www.campovida.com), **Jeriko Estate** [www.jerikoestate.com](http://www.jerikoestate.com), **Saracina** [www.saracina.com](http://www.saracina.com) and **Jaxon Keys** [www.jaxonkeys.com](http://www.jaxonkeys.com), **Nelson Family Vineyards** [www.nelsonfamilyvineyards.com](http://www.nelsonfamilyvineyards.com) and **Rivino** [www.rivino.com](http://www.rivino.com). Just north of Ukiah, **Parducci Winery** is not to be missed. [www.parducci.com](http://www.parducci.com).



## OVERNIGHT IN HEALDSBURG

For a complete listing of lodging, restaurants, attractions and wineries for **Sonoma** visit [www.sonomacounty.com](http://www.sonomacounty.com).

This suggested itinerary is a marketing collaboration with the following tourism partners:

Travel Southern Oregon [www.southernoregon.org](http://www.southernoregon.org), Eugene, Cascades, and Coast [www.EugeneCascadesCoast.org](http://www.EugeneCascadesCoast.org), and Visit Mendocino County [www.visitmendocino.com](http://www.visitmendocino.com).

For more Southern Oregon itinerary ideas, maps, photos, DMO contact information, and hotel referrals visit [www.southernoregon.org/tours](http://www.southernoregon.org/tours) or contact Sue Price, Travel Trade Manager SOVA 541-890-5472 [sue@southernoregon.org](mailto:sue@southernoregon.org)

### OVERNIGHT IN MENDOCINO

For a complete listing of lodging, restaurants, attractions and wineries for **Mendocino** visit [www.visitmendocino.com](http://www.visitmendocino.com)

### DAY THREE

Continue north on Highway 101 to Humboldt County. Humboldt boasts some wineries such as **Elk Prairie** [www.elkprairievineyard.com](http://www.elkprairievineyard.com) and **Briceland** [www.princeofpinot.com](http://www.princeofpinot.com) in Humboldt and Redway and **Moon-**



**stone Crossing**, [www.moonstonecrossing.com](http://www.moonstonecrossing.com) in Trinidad. Sights to see on your route to Eureka include famous **Avenue of the Giants** [www.avenueofthegiants.net](http://www.avenueofthegiants.net) and the Victorian town of **Ferndale** [www.victorianferndale.com](http://www.victorianferndale.com). In Eureka the beautifully restored Old Town area is charming and worth some explor-

ing. Check out **Samoa Cookhouse** [www.samoa-cookhouse.net](http://www.samoa-cookhouse.net) for a fun, congenial dining experience. The **Redwood National Park** is a treasure to



be savored.

### OVERNIGHT IN EUREKA

For a complete listing of lodging, restaurants, attractions and wineries visit [www.redwoods.info](http://www.redwoods.info).

### DAY FOUR

Today, travel approximately five hours north along the Pacific Coast to Florence, OR. Along the way, explore the beauty of the redwoods at the **Trees of Mystery** [www.treesofmystery.net](http://www.treesofmystery.net). Your Southern Oregon coast adventure begins in Brookings, and as you head north experience the incredible vistas and beautiful beaches. Travel through charming small towns like **Bandon-by-the-Sea** [www.bandon.com](http://www.bandon.com), experience amazing state parks like **Shore Acres** [www.shoreacres.net](http://www.shoreacres.net), visit the Umpqua River Lighthouse, the Elk Viewing Lookout near Reedsport, and the famous Oregon Dunes National Recreation Area. For more information: [www.southernoregon.org](http://www.southernoregon.org).

**Arrive in Florence** - explore charming and historic Old Town, **Sand Master Park** [www.sandmasterpark.com](http://www.sandmasterpark.com), or ride the ever-shifting sand on a dune buggy in the Oregon **Dunes National Recreation Area** [www.sand-dunesfrontier.com](http://www.sand-dunesfrontier.com) or [www.sandland.com](http://www.sandland.com).

The world's largest sea cave can be found just north of town at **Sea Lion Caves**, home to hundreds of Steller sea lions.

[www.sealioncaves.com](http://www.sealioncaves.com)

### OVERNIGHT IN FLORENCE

For a complete listing of lodging, restaurants, attractions and wineries visit [www.florenceoregon.net](http://www.florenceoregon.net)



### DAY FIVE

Take Hwy 26 along the the Siuslaw River through the forested Coast Range past Covered Bridges and small farms to Eugene. **Domaine Meriwether Winery** [www.domaine-meriwether.com](http://www.domaine-meriwether.com) is about 18 miles west of Eugene. Our **Daily Bread Restaurant** [www.ourdailybreadrestaurant.com](http://www.ourdailybreadrestaurant.com) makes a great stop for lunch. After lunch, head for **Sarver Winery** [www.sarverwinery.com](http://www.sarverwinery.com) where you'll get a lovely view of the beginning of the Willamette Valley and the foothills of the Cascade Range, while sipping their Pinot Noir. Try **Territorial Vineyards and Winery** [www.territorialvineyards.com](http://www.territorialvineyards.com) in Eugene for a small winery with an urban flair.

**Eugene** is the second largest city in Oregon, home of the University of Oregon, TrackTown USA and the birthplace of Nike and the running shoe, and many inspired and creative dreamers. This is the fertile landscape that spurred on pioneers to the Willamette Valley, producing wines that rival France; hazelnuts that dominate the domestic market; and small family farms raising everything from organic vegetables to Alpacas. Visit **5th Street Public Market** [www.fifthstreetpublicmarket](http://www.fifthstreetpublicmarket) in the heart of downtown Eugene. Shop for hand-crafted items (April-November) at the **Eugene Saturday Market**, the oldest outdoor craft market in the country. [www.eugenesaturdaymarket.org](http://www.eugenesaturdaymarket.org)

### OVERNIGHT IN EUGENE

For a complete list of attractions, wineries, restaurants and lodging options visit [www.EugeneCascadesCoast.org](http://www.EugeneCascadesCoast.org)



### DAY SIX

We have selected two of our favorite wineries to visit today just north of Eugene. **Benton-Lane Winery** [www.benton-lane.com](http://www.benton-lane.com) and **Pfeiffer Winery** [www.pfeiffervineyards.com](http://www.pfeiffervineyards.com) Enjoy your day and take in the beauty and tastes of this extraordinary area. Return to Eugene for the night.

### DAY SEVEN

When you depart Eugene, Cottage Grove, the



Covered Bridge Capital of Oregon, is just 20 minutes south of Eugene on Interstate 5 and at the southern gateway to **Willamette Valley Wine Country**. [www.cgchamber.com/index.php/community/covered-bridge-tour](http://www.cgchamber.com/index.php/community/covered-bridge-tour) Suggested wineries stops South of Eugene **King Estate Winery** [www.kingestate.com](http://www.kingestate.com), **Sweet Cheeks Winery** [www.sweetcheekswinery.com](http://www.sweetcheekswinery.com), and **Silvan Ridge Winery** [www.silvanridge.com](http://www.silvanridge.com)

You are now entering in the **Southern Oregon Wine Region**. More than 75 wineries can be found throughout the distinct growing areas of the appellation. Diverse geography, dramatic landscapes, and multiple micro-climates make this the most diverse wine region in Oregon. While the cooler areas in the Land of Umpqua are prized for Pinots, warmer zones produce amazing robust wines such as Tempranillo, Cabernet Franc, Merlot, Syrah and others. Taste the wines of this diverse region and experience the beauty of Southern Oregon. [www.sorwa.org](http://www.sorwa.org)



**ABOUT ROSEBURG, LAND OF UMPQUA** From Oregon's unspoiled coastline to the crystal clear waterfalls and lakes of the high Cascades, come visit the city of **Roseburg** [www.visitroseburg.com](http://www.visitroseburg.com) the heart of the Land of Umpqua. Outdoor adventures abound for hiking, mountain biking, white water rafting, scenic drives and wine tasting in one of our 22 wineries scattered throughout the Umpqua Valley. The cooler valleys allow varietals such as Pinot Noir, Pinot Gris, and Riesling to flourish while the warmer valleys include Merlot, Cabernet, Syrah, Tempranillo, and Grenache. Overall, the Umpqua Valley is Oregon's most complex wine growing region. To name a



few of our favorites - **Abacela Winery** [www.abacela.com](http://www.abacela.com) Voted the Northwest Winery of the Year for 2013 by *Oregon Wine Press*. **Girardet Wine Cellars** [www.girardetwine.com](http://www.girardetwine.com), **Henry Estate Winery** [www.henryestate.com](http://www.henryestate.com), **Hillcrest Winery and Distillery** [www.hillcrestvineyard.com](http://www.hillcrestvineyard.com), **Oregon's** Oregon's oldest estate winery, **Melrose Vineyards** [www.melrosevineyards.com](http://www.melrosevineyards.com) and **Reustle Prayer Rock Vineyards** [www.reustlevineyards.com](http://www.reustlevineyards.com)

#### OVERNIGHT IN ROSEBURG

For a complete listing of **Roseburg** motels and restaurants plus attractions please go to [www.visitroseburg.com](http://www.visitroseburg.com)

#### DAY EIGHT

Today continue travelling south down I-5 through the Cascade and Siskiyou Mountain Range to the Rogue Valley and Illinois Valley Appellations.

**ABOUT GRANTS PASS** -Experience the vibrant, varied shopping choices in the historic downtown. Grants Pass is the gateway to the Applegate and Illinois Valley wine regions. Enjoy tastings at **Foris Winery** [www.foriswine.com](http://www.foriswine.com), **Deer Creek Vineyards** [www.deercreekvineyards.com](http://www.deercreekvineyards.com), and **Bridgeview Winery** [www.bridgeviewwine.com](http://www.bridgeviewwine.com). Stops along the way include **It's a Burl** [www.itsaburl.net](http://www.itsaburl.net), a funky Myrtlewood art gallery featuring local artists. Taste amazing sausage at famous **Taylor's Sausage Country Store** [www.taylorsausage.com](http://www.taylorsausage.com). A trip to the Oregon

**Caves National Monument and Historic Chateau** is a must. [www.nps.gov/orca](http://www.nps.gov/orca). [www.oregoncaveschateau.com](http://www.oregoncaveschateau.com).

Back in Grants Pass the Wild and Scenic Rogue River is a host to many river experiences. **Hellgate Jetboat Dinner Excursion** [www.hellgate.com](http://www.hellgate.com) is a local and visitor tradition! Or take a thrilling rafting or fishing trip by one of the local professional outfitters. Check out [www.visitgrantspass.org](http://www.visitgrantspass.org) for a list of guides and hiking trails in the area.



#### OVERNIGHT IN GRANTS PASS

Visit [www.visitgrantspass.org](http://www.visitgrantspass.org) for a complete list of other hotels, restaurants, wineries, and attractions.

#### DAY NINE

Today pick up an Ag2Arts Brochure and experience what defines this area. Travel through the lush agricultural land of the Applegate Valley Wine Trail. Its vineyards are planted to Bordeaux varieties such as Merlot, Cabernet Sauvignon, Syrah, Chardonnay, Viognier and



Zinfandel. Enjoy Lunch at **Schmidt Family Vineyards** [www.sfvineyards.com](http://www.sfvineyards.com), **Troon Vineyard** [www.troonvineyard.com](http://www.troonvineyard.com), or **Red Lily Vineyards** [www.redlilyvineyards.com](http://www.redlilyvineyards.com). The heritage winery of the region is **Valley View Winery** [www.valleyviewwinery.com](http://www.valleyviewwinery.com), just a few miles west of historic Jacksonville.

For a list of **Applegate Valley wineries** visit [www.applegatewinetrail.com](http://www.applegatewinetrail.com)

**Jacksonville** is a true gold-rush town of the West, with the National Historic Designation to prove it. Take in the history with a trolley ride past dozens of beautiful, carefully

preserved original buildings in the charming downtown. Visit the famed Jacksonville Cemetery, sample wines at convenient downtown tasting rooms, or take in a performance at the



Pacific Northwest's favorite outdoor music venue, **Britt Festivals** [www.brittfest.org](http://www.brittfest.org). Fine restaurants include **Deja Vu Bistro & Wine Bar** [www.dejavubistrowinebar.com](http://www.dejavubistrowinebar.com), **Gogi's** [www.gogis.net](http://www.gogis.net), and the famed **Jacksonville Inn** [www.jacksonvilleinn.com](http://www.jacksonvilleinn.com). Two wineries near downtown Jacksonville include **Dancin Vineyards** [www.dancinvineyards.com](http://www.dancinvineyards.com), and **Caprice Vineyards** [www.capricevineyards.com](http://www.capricevineyards.com) (check out the Alpaca farm too!).

#### OVERNIGHT IN JACKSONVILLE

For a complete list of restaurants, lodging, attractions, and wineries in **Jacksonville** visit [www.jacksonvilleoregon.org](http://www.jacksonvilleoregon.org).

#### DAY TEN

Today, travel to **Crater Lake National Park** [www.nps.gov/crla](http://www.nps.gov/crla) (just a two-hour drive from Jacksonville). Along the way, experience the wines of the **Upper Rogue Wine Trail** [www.upperroguewinetrail](http://www.upperroguewinetrail), stop at the historic **Prospect Hotel & Dinnerhouse** [www.prospecthotel.com](http://www.prospecthotel.com), stroll along an easy trail to view the "natural bridge" where the Rogue River goes underground through amazing rock formations. Top it off with a piece of pie at the famous **Beckie's Café in Union Creek** [www.unioncreekoregon.com](http://www.unioncreekoregon.com).



Crater Lake has inspired people for hundreds of years. No place else on earth combines a deep, pure lake, so blue in color; sheer surrounding cliffs, almost two thousand feet high; two picturesque islands; and a violent



volcanic past. It is a place of immeasurable beauty, and an outstanding outdoor laboratory and classroom. Crater Lake, at 1,943 feet (592 meters) deep, is the seventh deepest lake in the world and the deepest in the United States. The Crater Lake Lodge and Anne Creek Restaurant are opened during the late spring to early fall. Restaurant accommodations during the winter months are offered at the Crater Lake Rim Café.

Since you will be traveling through this area....if you are in for adventure try zip lining with **Rogue Valley Zipline Adventures** in Gold Hill [www.rvzipline.com](http://www.rvzipline.com)



**OVERNIGHT IN JACKSONVILLE**

**DAY ELEVEN**

**ABOUT MEDFORD** Great performances surround us! Not only in our theaters, but in the arts, the wines and the culinary creations of Medford and the Rogue Valley. Meet passionate winemakers at **RoxyAnn**, Medford's neighborhood winery & tasting room. [www.roxyann.com](http://www.roxyann.com) Experience artisan brews in Medford's historic downtown at **Bricktowne Brewing Company** [www.bricktownebeer.com](http://www.bricktownebeer.com), **Portal Brewing** [twitter.com/portalbrewingco](https://twitter.com/portalbrewingco) and **Beerworks** [www.facebook.com/Beerworks](http://www.facebook.com/Beerworks). Just north of Medford, find Central Point's Artisan Corridor, where you can taste one-of-a-kind chocolate creations at **Lillie Belle Farms** [www.lilliebellefarms.com](http://www.lilliebellefarms.com), nibble incredible award-winning cheeses at the **Rogue Creamery** [www.roguecreamery.com](http://www.roguecreamery.com),



and sip wonderful wines at **Ledger David Cellars** [www.ledgerdavid.com](http://www.ledgerdavid.com). No visit to Medford is complete without a stop at the world's largest gourmet food mail-order

company, **Harry & David**, where you can shop the country store and tour the factory (with plenty of free samples included!) [www.harryanddavid.com](http://www.harryanddavid.com). Take in a performance in the beautifully restored, Art Deco **Craterian Theater at the Collier Center**, right in the heart of downtown Medford [www.craterian.org](http://www.craterian.org). Find all the great performances at [www.travelmedford.org/calendar](http://www.travelmedford.org/calendar).

**Winery Dinner Options - 2 Hawk Winery** [www.2hawkwinery.com](http://www.2hawkwinery.com) or **Dancin' Vineyards** [www.dancinvineyards.com](http://www.dancinvineyards.com)

**OVERNIGHT IN MEDFORD**

Visit [www.travelmedford.org/groups](http://www.travelmedford.org/groups) for other hotels, wineries, restaurants, and attractions in and around Medford and the Rogue Valley.

**DAY TWELVE**

To play or not to play. A short drive from Medford will take you to the artistic town of Ashland. In route stop off at **Trium Winery** [www.triumwines.com](http://www.triumwines.com) and **Paschal Winery** [www.paschalwinery.com](http://www.paschalwinery.com) for a sample of what the **Bear Creek Boutique Wineries** have to offer.



**ABOUT ASHLAND** As you arrive in Ashland, you'll be amazed at the dramatic landscapes of this charming town nestled near the convergence of the Siskiyou and Cascade mountain ranges. At 2,200 feet in elevation, Ashland has four distinct (but relatively mild) seasons. Known as the birthplace of America's oldest Elizabethan theatre, the **Oregon Shakespeare Festival**, founded in 1935, produces 11 plays in three distinct venues from February through



October. [www.osfashland.org](http://www.osfashland.org) Ashland is an amazing destination with natural beauty, a vibrant performing and visual arts scene, and deep cultural and educational roots.

**OVERNIGHT IN ASHLAND**

For a list of other restaurants and attractions in **Ashland** go to [www.ashlandchamber.com](http://www.ashlandchamber.com)

**DAY THIRTEEN**

Begin the trip back to San Francisco with the two-hour drive from Ashland to Redding. The views along the way are amazing, including the 14,162-foot peak of **Mt. Shasta** [www.shastacascade.org](http://www.shastacascade.org). The charming, artsy town of Mt. Shasta (home of the Mt Shasta Ski Resort) is well worth a shopping and sightseeing stop. **Redding**, which boasts 250 days of sunshine every year, is the "Second Sunniest City



in the U.S." In the heart of scenic Northern California, Redding offers a rich culture, deep agricultural heritage, boundless recreation, and magnificent landscapes. [www.visitredding.com](http://www.visitredding.com). Safe travels on the four-hour drive to San Francisco!

**OVERNIGHT SAN FRANCISCO**

**DAY FOURTEEN  
DEPART FOR HOME**



This suggested itinerary is a marketing collaboration from the following tourism partners. Please call or email for more information from any of the below tourism organizations. We are here to help.



**TRAVEL SOUTHERN OREGON CONTACTS**

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[www.southernoregon.org](http://www.southernoregon.org)

**FOR MORE ITINERARIES VISIT:**  
[www.southernoregon.org/tours](http://www.southernoregon.org/tours)

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