



TRAVEL SOUTHERN OREGON

18th Annual Tourism Marketing Symposium

Row or Get Rowed Over: Navigating the Rapids of Tourism Marketing

When: Monday, March 10, 2014

Where: Seven Feathers Casino Resort in Canyonville

Time: 8:30am – 4:30pm – Symposium Program and Trade Show

ROW!
or get rowed over



Featured Presenters (program still being developed)

- Todd Davidson, the Chief Executive Officer for Travel Oregon
- Andy Hayes, Creative Web Producer - Content Marketing for Luxury & Lifestyle Brands
- Michelle McCue, McCue Communications/PR
- Bill Perry, lobbyist, Oregon Restaurant and Lodging Association
- Greg Eckhart, Travel Oregon-Asia Sales Manager
- Plus! Panels on International tourism development and readiness, wines of Southern Oregon, itinerary building, awards luncheon, digital and media opportunities from preferred vendors, door prizes.

| Registration | Members of Travel Southern Oregon | All Others |
|---------------------------------------------------------------------------------------------------------------------------------|-----------------------------------|--------------|
| Monday, March 10, 9am to 4:30pm Day-long program including breakfast, lunch, materials, media trade show, doorprizes. | \$94 | \$134 |

Room Reservations at Seven Feathers.

Group rate for the Symposium (\$79/\$89)

Call (888) 677-7771

(please mention the SOVA Symposium room block when you call)



[Click here - Pay Pal & Register for the Symposium](#)

Questions? Email office@southernoregon.org