



ROSEBURG, OREGON

Sample Three-Day Itinerary in The Land of Umpqua



From Oregon's unspoiled coastline to the crystal clear waterfalls and lakes of the Cascades, welcome to the Land of Umpqua - a land filled with authentic adventures you simply won't find anywhere else.

Stroll through historic downtown visiting unique shops and galleries, outstanding brew pubs and restaurants, or venture out into the surrounding wine country - one of Oregon's fastest growing! There are more than 2 dozen family owned wineries receiving national acclaim for their diverse selection of wines.

Head up the scenic North Umpqua Highway towards Oregon's only national park, Crater Lake, one of the most breathtaking sights in America. You can stop at dozens of waterfalls along the way. If you are more of the sea-level sort, head west 90 minutes to the beautiful Oregon coast. It's all here in the Land of Umpqua! For your group and FIT clients visiting Roseburg, we have created a list of recommended businesses including contact information for sample ideas of tours, attractions, outdoor adventure, restaurants and hotels. For a list of information and details on this three day itinerary, please refer to www.southernoregon.org/tours. This is only a sample, for more detailed information on events and attractions visit www.VisitRoseburg.com.

VISIT ROSEBURG

Teri Phillips, Destination Marketing Manager
Teri@visitroseburg.com
410 SE Spruce, Roseburg OR 97470
541-672-9731 ext 24, 800-444-9584
www.visitroseburg.com

DAY ONE

2:30pm - 5:00pm Before arriving at your hotel of choice visit **1 WILDLIFE SAFARI**, a drive through the 600-acre park where the animals roam free. Have a close encounter with a cheetah, lion bear, giraffe or elephant among others. If time permits visit one of the wineries on the south & central wine tour. www.visitroseburg.com/wineriesmap.php
5:30pm Check into your hotel of choice. See list of recommended FIT and Group Tour hotels on reserve side.
7:30pm DINNER of your choice at a recommended restaurant.

DAY TWO

WILD & SCENIC NORTH UMPQUA (full day tour)
2 National Scenic Byway, Highway 138 www.fs.fed.us/r6/umpqua
3 Colliding Rivers Viewpoint (mile post 16.4)
4 Waterfalls on the North Umpqua River www.co.douglas.or.us/parks/brochures/north_umpqua_river.pdf
Along the way, hike into several of the waterfalls. **Susan Creek Falls** (milepost 28) and **Fall Creek Falls** (milepost 32) are a couple of short hikes.
12:00pm lunch at 5 Steamboat Inn Enjoy lunch at the historic Steamboat Inn (milepost 61)
6 Diamond Lake, 7 Mt. Thielsen, and 8 Crater Lake
Enjoy Diamond Lake and check out the view of Mt. Thielsen the lightning rod of the Cascades (milepost 78). Take in the beauty of world-famous Crater Lake - North Entrance. (milepost 86). Head back to Roseburg. **DINNER** at a recommended restaurant.

DAY THREE

HISTORIC CITIES Historic Roseburg (full day tour)
Experience the history of **9 Roseburg Downtown** which offers an assortment of shops, art galleries, restaurants and brew pubs. Professional, creative depictions of historical figures and events representing the Land of Umpqua are at the **10 Douglas County Museum**. Thousands of square feet of exhibit galleries, storage areas, library, photo laboratory, auditorium, gift shop and research facilities. www.umpquavalley museums.org
View the galleries and visit the gift shop of the **11 Umpqua Valley Arts Center**, located in the original 1917 Veterans Administrative building part of Roseburg's Historic Register District. Just 12 miles north of Roseburg on Interstate 5 is Oakland. Established in 1881 around a grist mill, is **12 Oakland**. Explore historic brick buildings, a museum, antique shops, and a restaurant with old fashioned ice cream parlor and fine dining. Heading north on I-5 exit #142 will tour you through the rolling landscape of lush green pastures and onto the wineries of the **13 north wine tour** of the Land of Umpqua. www.visitroseburg.com/wineriesmap.php
6:00pm DINNER of your choice at a recommended restaurant.

OTHER MUST SEE SITES NEAR ROSEBURG

14 Umpqua Valley has more than 22 wineries. www.umpquavalleywineries.org Upon departing Roseburg take the scenic drive to the coast and visit a few wineries.
15 Southern Oregon Coast (Bandon www.bandon.com) (1.5 hrs)
16 Coos Bay www.oregonsadventurecoast.com (1.5 hrs. W)
17 Visit Seven Feathers Casino www.sevenfeathers.com (30 min. S)

For other Southern Oregon itinerary ideas or complete details and contact information for this itinerary please go to www.southernoregon.org/tours or contact Sue Price, sue@southernoregon.org 1-541-890-5472



Wildlife Safari



Rochester Cover Bridge



Crater Lake National Park



Umpqua Valley Wineries

WILDLIFE SAFARI

600-Acre Drive-through Animal Park
Tena Lammers, Marketing Director
tlammers@wildlifesafari.net www.wildlifesafari.net
Wildlife Safari a fun-filled family destination where you can view over 500 animals in their natural habitat roaming freely much as they do in the wild.

DOUGLAS COUNTY MUSEUM

Natural & Cultural History
Gardner Chappell, Executive Director 541-957-7007
gchappel@co.douglas.or.us www.umpquavalleymuseums.org
The Douglas County Museum has been collecting, preserving and exhibiting natural and cultural history items for nearly forty years. Home to Oregon's largest natural history collection on display, the Museum's more than 7,500 items are used to help tell the ancient and contemporary stories of the Umpqua River Valley.

UMPQUA VALLEY WINERIES TOUR

Umpqua Valley Wine growers
Jean Kurtz jeank@uvw@gmail.com
541-673-5323
www.umpquavalleywineries.org
The modern era of grape growing in Oregon began in the Umpqua Valley with the first commercial planting of fine wine grapes northwest of Roseburg in 1961. Today, 22 family owned artisan wineries are creating wines of distinctive quality and character that are receiving international acclaim for the Umpqua Valley.

UMPQUA VALLEY ARTS CENTER

Andrew Apter andrew@uvarts.com
541-672-2532 Fax 672-7696
www.uvarts.com
Gorgeous historical building houses six art gallery spaces, a workshop studio, beautifully stocked gift gallery, fully equipped commercial kitchen, full-sized pottery studio, and a new outdoor stage, in addition to staff offices.

HOTELS OFFERING FIT OR GROUP RATES



Holiday Inn Express

Holiday Inn Express

"All rooms offering a spectacular view of the South Umpqua River"
Rachelle Coronado, Manager
hieroseburg@riouasa.com
375 W. Harvard Roseburg, OR 97470
541-673-7517 800-465-4329
www.hiexpress.com/roseburg-ex



Windmill Inn of Roseburg

Windmill Inn of Roseburg

Allen Pike, Manager
apike@innsighthmg.com
1450 NW Mulholland Roseburg, OR 97470
541-673-0901 Fax 541-673-2644
www.windmillinnroseburg.com



Econo Lodge Inn & Suites

Econo Lodge Inn & Suites

"Offering Superior Lodging & Accommodations in Roseburg"
Andrea Gagnon, General Manager
Andreaat22@gmail.com
2855 NW Edenbower Roseburg, Or 97470
541-464-8338 Fax 541-440-5216
www.choicehotels.com



Motel 6 of Roseburg

Motel 6 of Roseburg

"The lowest price of any national chain"
Janelle Brown, General Manager
janellebrown@gmail.com
3100 NW Aviation Dr. Roseburg, Or 97470
541-464-8000 800-466-8356
Fax 541-677-1872
www.motel6-roseburg.com

For a complete list of hotels please visit
www.visitroseburg.com



Highway of Waterfalls



Graffiti Weekend



Downtown Roseburg



Tempranillo Grapes