



SOUTHERN OREGON Wonders Never Cease!



ASHLAND, OREGON - Three days of culinary, culture & outdoors southernoregon.org/tours



- We invite you to experience Ashland, Oregon... the colors of the seasons, the taste of the cuisine, the culture and personal feel of the town. Ashland offers year round culinary, cultural, and

outdoor opportunities for you. Nestled at the convergence of the Cascade and the Siskiyou Mountain ranges, 15 miles north of the California border, Ashland serves as the gateway to Southern Oregon. Home to Southern Oregon University and America's oldest Elizabethan theatre, Ashland's long cultural history is built upon natural beauty, theatre, education and wellness. Contributing to Ashland's rich history is Southern Oregon's first park established in 1908, Lithia Park, covering 93-acres right off the Plaza. Come experience it for yourself. Whether your travel interests are culinary, cultural or outdoor, Ashland has something for everyone.

Ashland Chamber Visitor & Convention Bureau

Katharine Cato, Director of VCB & Marketing
Katharine@ashlandchamber.com
110 East Main St. Ashland, Oregon 97520
541-482-3486 ext. 106 • ashlandchamber.com

DAY ONE

- 3:00p.m. - Arrive in Ashland.** Check into hotel or inn of choice. Stroll through 93-acre, Lithia Park with walking trails, Japanese Gardens, duck ponds and more.
- 6:00p.m. - Dinner and a Show** at the Oregon Cabaret Theatre oregoncabaret.com Located on the corner of First and Hargadine Streets, one block from East Main Street.

DAY TWO

- 10a.m. - Take a Backstage Tour** with Oregon Shakespeare Festival osfashland.org
- Creekside dining for lunch on Calle Guanajuato and Ashland Creek in the heart of Ashland.
- Tour Ashland's Historic Railroad District with Art Galleries ashlandgalleries.com
- 3p.m. - Indulge** at an Ashland Spa or Salon offering massages, facials, saunas and more.
- 6p.m. - Group Dinner.** Dine at one of the 88 restaurants Ashland has to offer. World-class cuisine with local talent and flavor. See ashlandchamber.com for restaurant information.
- 8p.m. - Attend a play** at Oregon Shakespeare Festival osfashland.org

DAY THREE

- 8a.m. - Embark** on a half-day rafting trip on the **Rogue River** with one of Ashland's outfitters
- 1p.m. - Visit Ashland's delicious artisans** for a tour:
 - Dagoba Organic Chocolate** DagobaOrganicChocolate.com on Benson Way
 - Deux Chats Bakery** deuxchats.com A St.
 - Caldera Tap House** calderabrewing.com Water St.
 - Standing Stone Brewing Company** on Oak St. standingstonebrewing.com
 - Weisinger's of Ashland Winery** weisingers.com
- 5p.m. - Shop** the unique retail stores of downtown Ashland while you stroll through Historic Downtown Plaza.
- 6:45p.m. - Attend** the free, outside Green Show at the Oregon Shakespeare Festival osfashland.org



For Southern Oregon itinerary ideas, maps, photos, contact information, and hotel referrals: southernoregon.org/tours



[instagram.com/travelsouthernoregon](https://www.instagram.com/travelsouthernoregon)

Contact: Sue Price, Travel Trade Manager at Travel Southern Oregon

541-890-5472 • sue@southernoregon.org



[facebook.com/travelsouthernoregon](https://www.facebook.com/travelsouthernoregon)

photo by Sean Begshaw



Ashland nestled in the mountains

photo by Sean Begshaw



93-acre Lithia Park



Street dining in Ashland

OREGON SHAKESPEARE FESTIVAL

osfashland.org

The Tony-Award winning Oregon Shakespeare Festival presents 11 plays in rotating repertory from February through October in three unique theaters. Backstage tours, lectures, concerts, and free Green Shows on the bricks in the summer.

ASHLAND GALLERY ASSOCIATION

ashlandgalleries.com

Discover Ashland's galleries and see why Ashland is rated one of America's best art towns! Take part in the First Friday Artwalk, sponsored by the Ashland Gallery Association the first Friday of each month. Enjoy touring Ashland's Historic Railroad District and Downtown Plaza.

NOAH'S WHITEWATER RAFTING

noahsrafting.com

Ashland's #1 outfitter in exciting rafting/fishing trips since 1974. Everything provided, satisfaction guaranteed. Half, all and multi-day trips depart daily from Ashland, April through September. Group, family, and AAA discounts. Visit their website for current trips.

ASHLAND PARKS & RECREATION

ashlandparksandrec.org

Providing recreational opportunities, preserving and maintaining public lands. Enjoy 93-acre Lithia Park, the center jewel of Ashland, also home to 24 other Parks including Oak Knoll Golf Course, Daniel Meyers Pool, tennis courts, Ice Rink and Nature Center.

HOTELS OFFERING FIT OR GROUP RATES



Plaza Inn & Suites

PlazaInnAshland.com

Group & Sales: Linda Farland
salesmanager@plazainnashland.com
98 Central Ave., Ashland, OR 97520
541-488-8900



Ashland Springs Hotel

ashlandspringshotel.com

Group & Sales: Karolina Wyszynska
karolina@ashlandspringshotel.com
212 East Main St., Ashland, OR 97520
541-488-1700 x1004



Winchester Inn, Restaurant & Wine Bar

winchesterinn.com

Owners Michael and Laurie Gibbs
Innkeeper@TheWinchesterInn.com
35 S. Second St., Ashland, OR 97520
541-488-1115



Lithia Springs Resort

LithiaSpringsResort.com

Group & Sales: Karolina Wyszynska
karolina@AshlandSpringsHotel.com
541-488-1700 x1004
2165 W. Jackson Rd., Ashland, OR 97520
541-482-7128



Oregon Shakespeare Green Shows



Rafting the Rogue River



Ashland Plaza lights



Oregon Cabaret Theatre